



**PAPER  
EXCELLENCE**

# **Forestry Sector Development and Industry Opportunities**

Northern Opportunities Forum  
La Ronge, SK  
October 22, 2014

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# Presentation Flow

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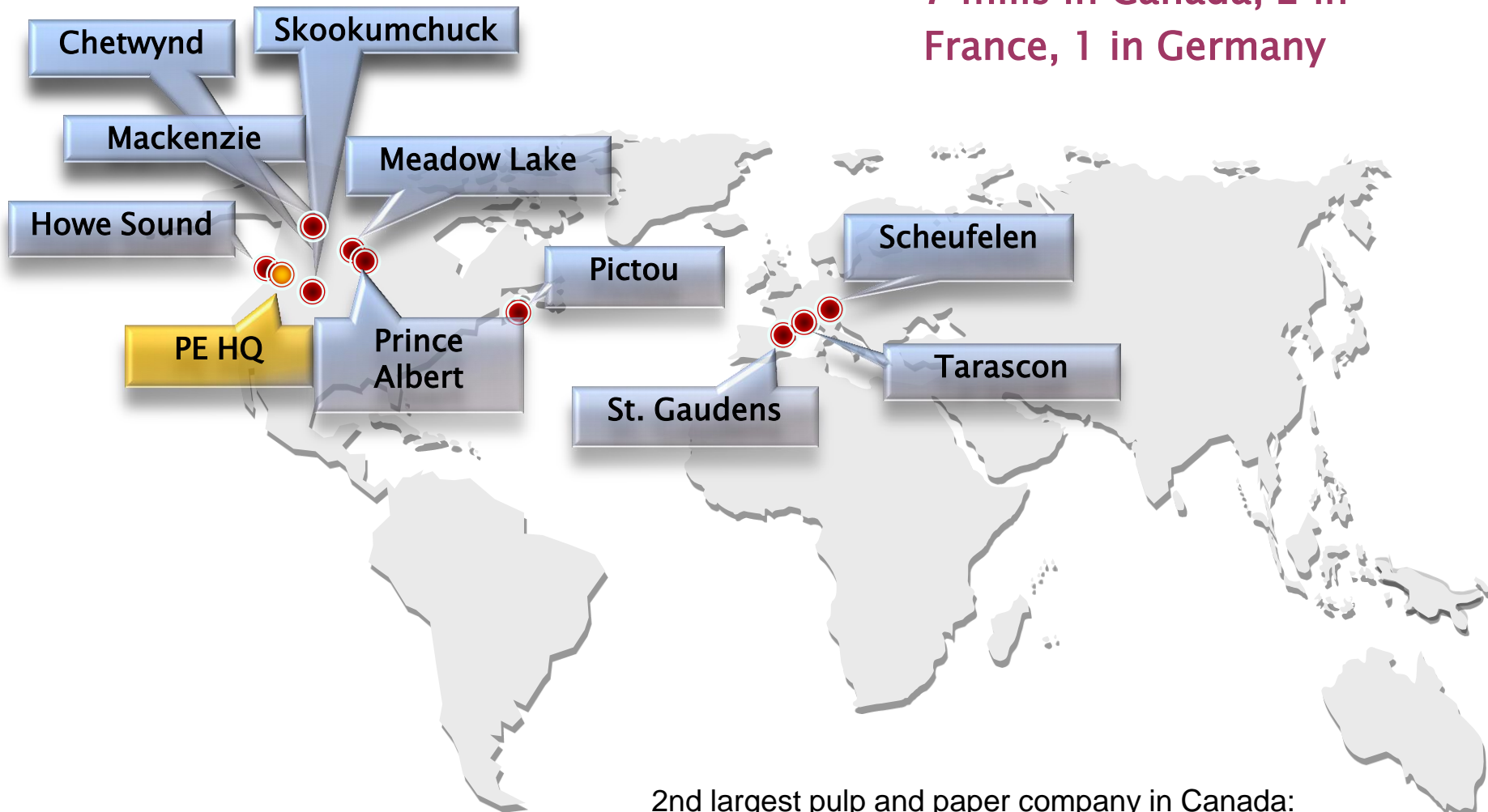
1. **Overview of Paper Excellence Canada**
2. **Forestry versus other manufacturing sectors**
3. **Meadow Lake Mechanical Pulp Details**
4. **Re-Started Prince Albert Pulp Details**
5. **Employment/Business Opportunities**
6. **Summary**



# 1. Overview of Paper Excellence



# Paper Excellence is a Canadian Pulp & Paper Company in what we view as a 'Sunrise Industry'



2nd largest pulp and paper company in Canada:  
#1 in market pulp



# Paper Excellence –Global Markets

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**Annual Production Capacity 2.45 Million tonnes, Pulp and Paper  
Annual Sales Revenues about C\$2.5 Billion**



## **Diversified Markets & Customers**

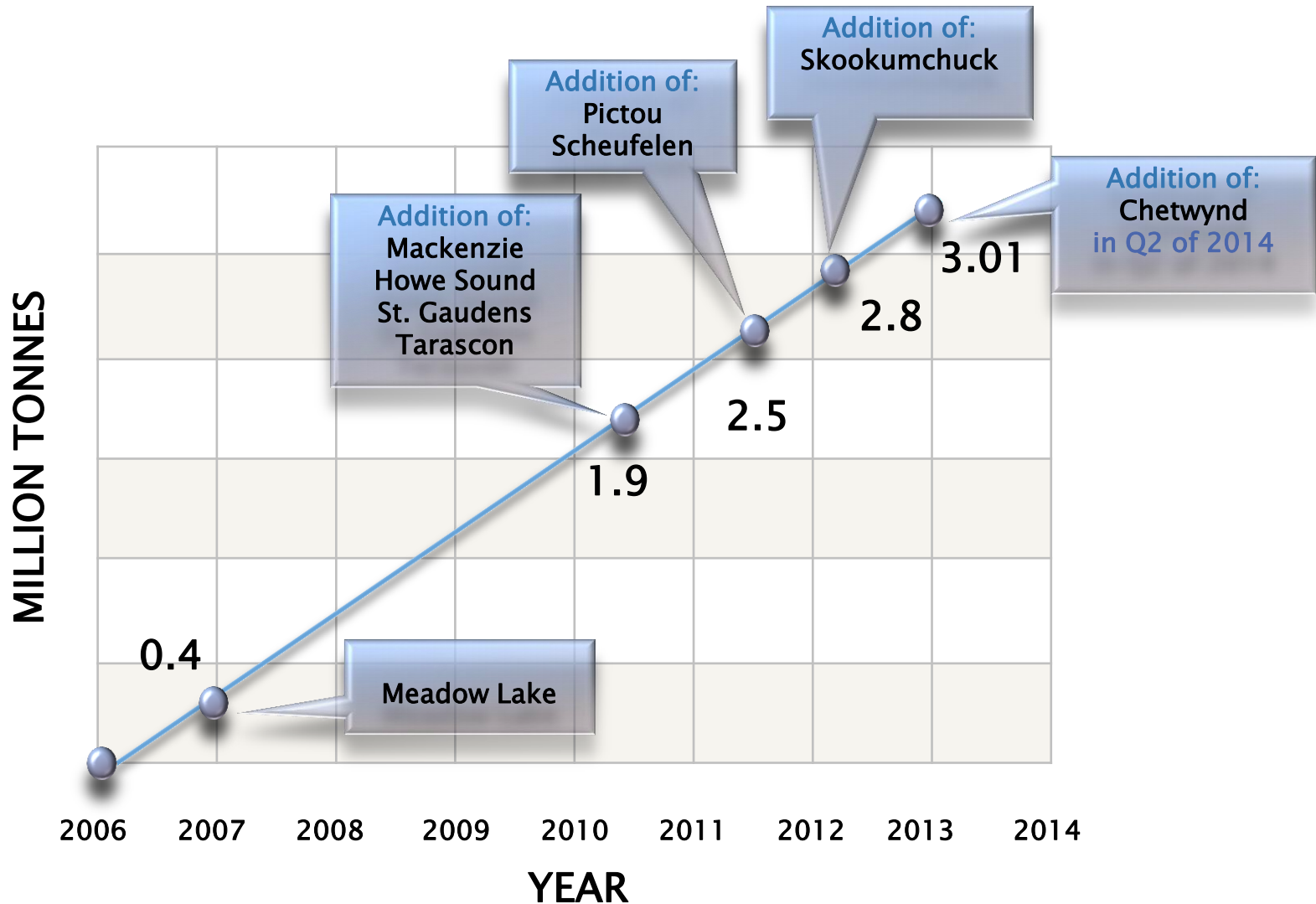
**55% Asia - (China, Indonesia, Korea, India)**

**20% North America - (Canada , USA)**

**25% Europe – (France, Germany, Austria)**



# Paper Excellence Growth & Current Production



# Paper Excellence – Positive Impacts

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## Green Energy Production:

Approximately **250 MW** green power produced

50MW sold to grid

80 MW under contract for new development

## Large Employer:

### Direct Jobs

**~2,800 employees worldwide**

(1,700 In Canada) = >60%

**Indirect Job Impacts:** Approx. 9,800 indirect and induced jobs (e.g. contract workers in forestry, trucking, maintenance).

Major employer in most communities in which we operate

Major regional economic benefits



# Paper Excellence Growth is Based on Industry Restructuring

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**Structural Changes =  
Opportunity!**





# Paper Excellence Growth is Based on Industry Restructuring

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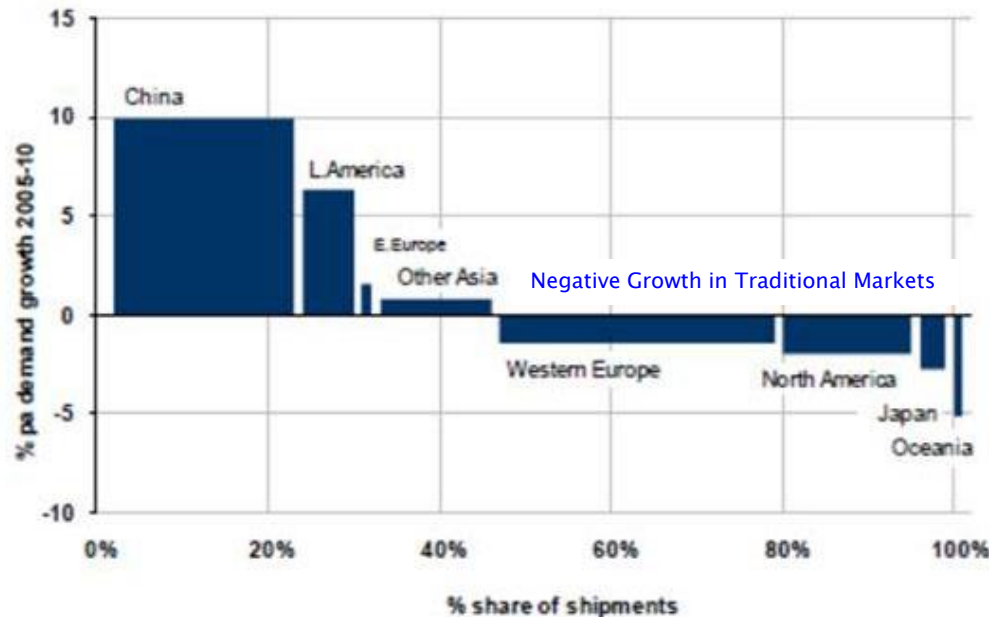
**Mature Markets:** Sharp Declines in Demand and Manufacturing Capacity ‘Sunset Industry’ syndrome.  
..... Traditional investors divest!

**Emerging Markets:** Rapid Growth in Demand and Regional Capacity.  
..... New global players emerge



# The 'Old Business Model' of the Pulp & Paper Manufacturing Sector, in Traditional Supply Areas (North America & Western Europe), is Broken Demand Growth Has Shifted to Offshore Emerging Markets, Mills have Closed

## Market pulp demand falling in over 50% of the world



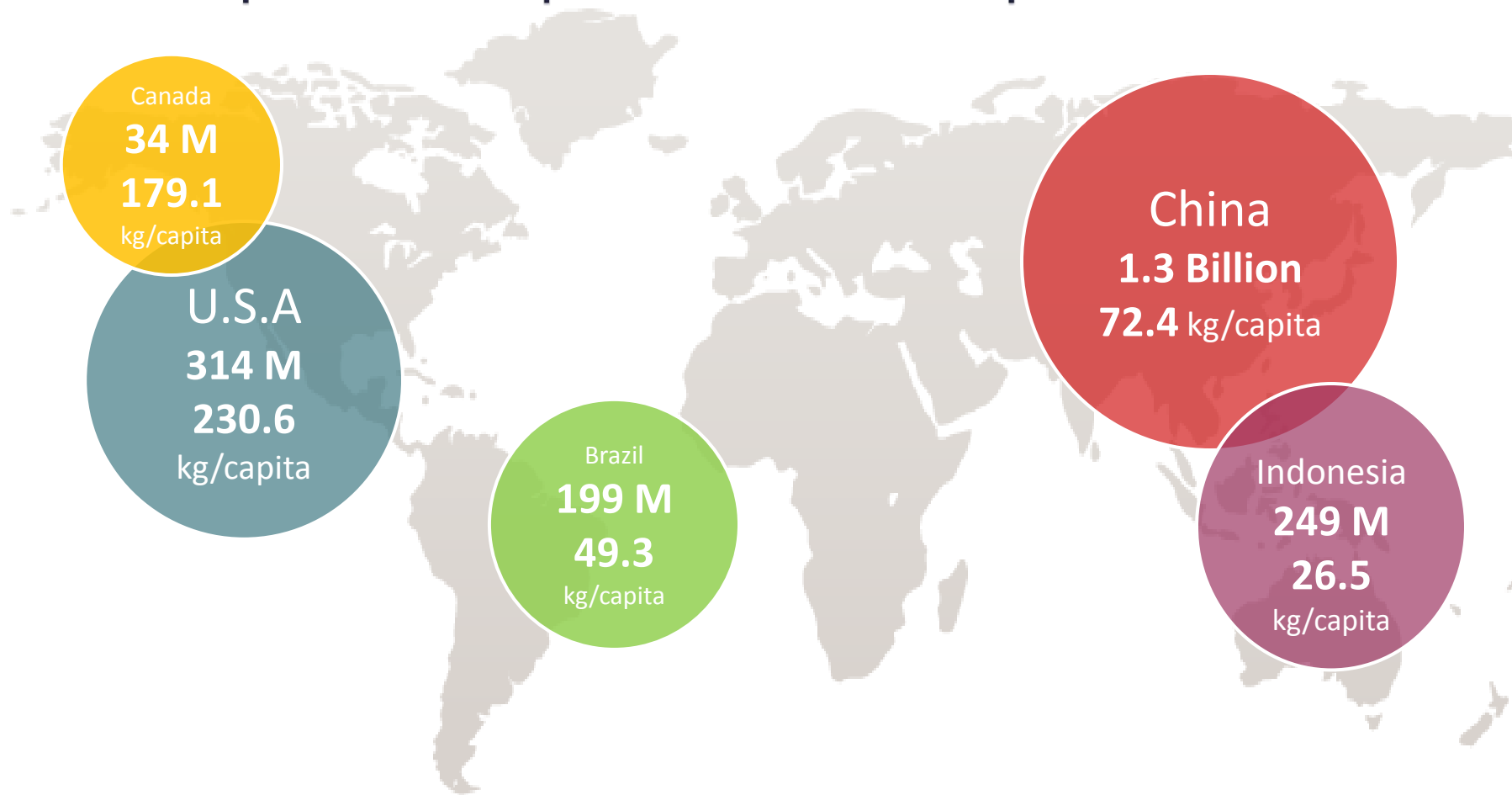
Source: Hawkins Wright

HAWKINS WRIGHT



# A Focus Primarily on Emerging Growth Markets

## World Population and Paper & Board Demand/Capita



Note: Population is July 2012 est. Total consumption data in million tonnes.  
Data Source : RISI



# Tissue Papers Typically Consumed in China ... Rising Per Capita Use



Lily



J-List / JBOX



<http://www.asiadailywire.com/2012/07/chinas-toilet-paper-use-reflects-public-morality/>



Sources: InterNet

# Summary of the PEC Business Model

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**Paper Excellence is in the business of providing “long fibre” to supply paper machines in areas of the world where paper and tissue use continues to grow.**

**This model views pulp production as a “sunrise” industry as opposed to a “sunset” industry.**



## **2. Why is forestry, in this part of the world, a different type of manufacturing business?**



# Why is SK forest-based manufacturing different than other manufacturing?

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- ▶ **In most manufacturing you buy the various components in the exact amount you need.**
- ▶ **You then put them together to build a product.**
- ▶ **You then sell the product.**
- ▶ **Your inputs are in balance with your output.**



# Why is SK forest-based manufacturing different than other manufacturing?

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- ▶ **In SK forestry you have to figure out how best to take something apart to manufacture the products.**
- ▶ **First you take the forest “apart”. Softwood trees and hardwood trees are usually together.**





# In other parts of the world plantation forestry means one species and one product....pulpwood

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# SK forests have mixed species of hardwood and softwood

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# Why is SK forest-based manufacturing different than other manufacturing?

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- ▶ Then you have to take the softwood trees “apart” into logs for sawmills and pulpwood for pulp mills.



# Taking the tree “apart” into logs and pulpwood

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# Why is SK forest-based manufacturing different than other manufacturing?

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- ▶ Then you have to take the logs apart into the right “profiles” of lumber and chips.
- ▶ Doing this right is absolutely critical to sawmill economics.



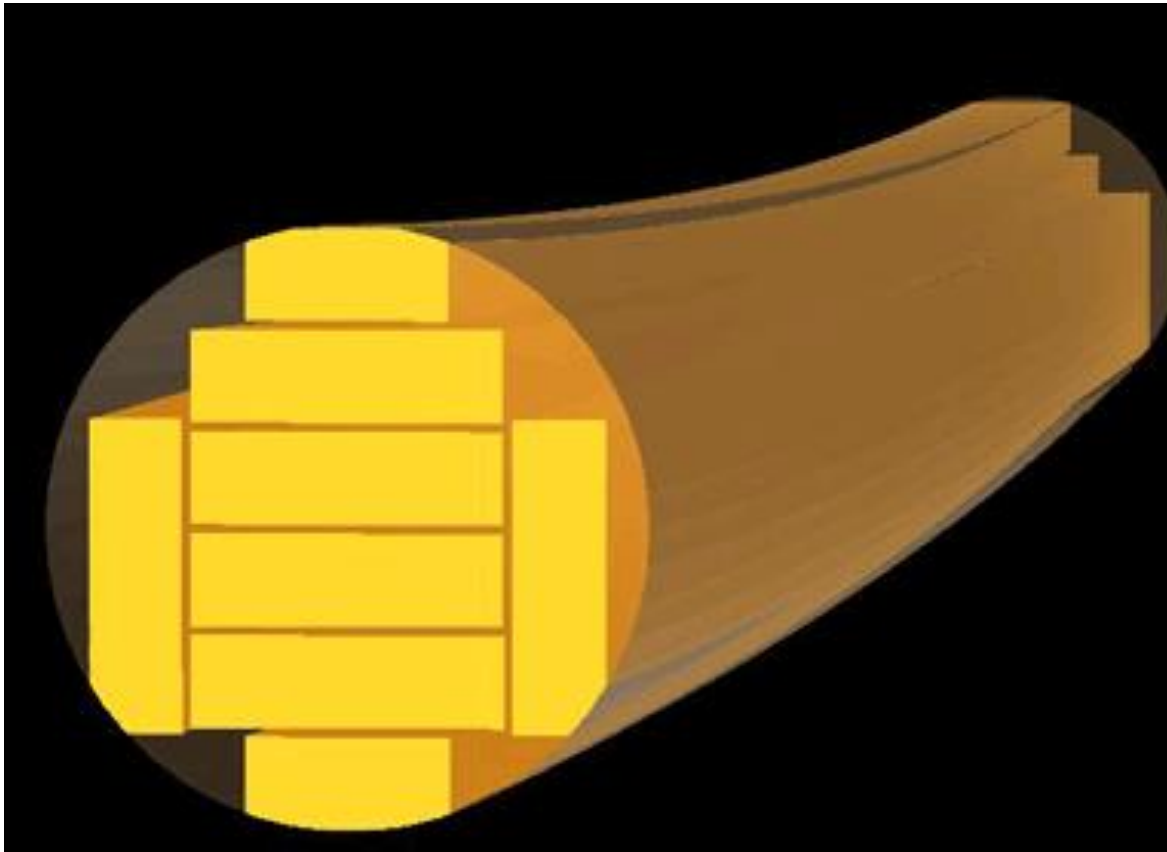
# This illustration on “taking the log apart” is for high value hardwood logs

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**This slide better represents a softwood log.  
The part that does not make lumber becomes  
chips – up to 40% of the volume.**

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# Why is SK forest-based manufacturing different than other manufacturing?

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- ▶ In good (and cost efficient) forest management, when you go to cut a stand of wood, there needs to be a “home” or market for all the products to be generated.
- ▶ This includes sawlogs, pulpwood, chips and hog fuel (bark, sawdust and shavings).
- ▶ Presently in Saskatchewan, supply  $\neq$  demand as it relates to forest management.





# Current SK Forest Resource “Imbalance”

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- **Driven by increasing the softwood log harvest, in the order of 300,000+ cubic meters of aspen will need to be left standing.**
- **On almost all softwood harvest operations the pulpwood is being left on the ground. It amounts to between 15% and 25% of the volume.**
- **All of Edgewood’s chips and 60% of NorSask’s chips are being exported outside of Saskatchewan.**
- **The resource and industry demand are out of balance.**



### **3. Meadow Lake Mechanical Pulp (and its importance).**



# Meadow Lake Mechanical Pulp

## Some Key Metrics

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- **Mill Site Employs 180 people**
- **In 2013;**
  - **Gross Sales of \$208.3 million,**
  - **Bought \$35.6 million dollars of roundwood & chips,**
  - **Energy purchases of \$42.3 million,**
  - **Payroll of \$ \$15.6 million.**

**It is the Major Industrial Anchor for Meadow Lake**



# Meadow Lake Mechanical Pulp Impact on Saskatchewan Forest Industry

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- **Uses in the order of 700,000 cubic meters of Aspen.**
- **Purchases of Softwood Chips:**
  - 100% of Big River (Carrier) chips,
  - 100% of L&M sawmill chips\*,
  - Significant portion (40%) of NorSask chips.
- **Total softwood chip demand of 300,000 cubic meters.**



# Meadow Lake Mechanical Pulp Impact on Saskatchewan Forest Industry

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- **If Meadow Lake was not running the imbalance previously referenced becomes much worse.**
- **The loss of the pulpwood and chip markets which Meadow Lake provides would cause serious consequences to the SK forest sector.**
- **In particular government energy policy should reflect the importance of the Meadow Lake mill to Saskatchewan.**



## **4. The Prince Albert Pulp Mill Opportunity**



# Some Key Expected Prince Albert Metrics

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## Mill Production and Fibre Requirements

- Production of 320,000 ADMT of kraft or fluff pulp,
- Fibre consumption of up to 2 million m<sup>3</sup> of roundwood and chips,
- Green energy production of between 50 and 80 megawatts,
- Biofuel consumption in the order of 800,000 GMT's,

The incremental fibre flows will have a positive impact on the Saskatchewan Forest Sector.



# Some Key Expected Re-start Outcomes

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## Economic Impact and Fibre Requirements

- ❑ Gross pulp sales (delivered customer) of over \$250 million,
- ❑ Annual Saskatchewan export contribution of over \$200 million,
- ❑ Capital investment of between \$100 and \$125 million (mill and forest related),
- ❑ Direct job creation (mill, sawmills, chip facilities, harvesting, transportation, forestry and administration) estimated at over 900 people,
- ❑ With multiplier of 2 (PWC B.C. forestry sector report), job creation could approach 2,000 individuals.





# Where will this Initiative's Benefits Largely Accrue?

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## Communities or General Areas

1. Rural, largely Aboriginal, communities from Green Lake to Beauval to Buffalo Narrows across to La Ronge to Pelican Narrows and down through Montreal Lake,
2. The City of Prince Albert and its surrounding areas,
3. Other Saskatchewan forest dependent communities including Glaslyn, Meadow Lake, Big River and Nipawin/Carrot River,

Major supplier centers in southern Saskatchewan will see secondary economic benefits.



# Who are the People that this Initiative's Benefits will Largely Accrue?

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The profile of the jobs this project will create includes; entry level type work, operator jobs, administration, medium to high skilled trade jobs and professional positions.

- The biggest number of beneficiaries are those individuals looking to find long-term, local employment with potential for training opportunities and career advancement. Most of these opportunities will come from the expansion of northern forestry operations.
- A smaller group of beneficiaries are skilled or specialized employees presently working elsewhere who prefer to return to their families each evening – as opposed to a commuting employment.
- A much smaller pool of beneficiaries are highly skilled individuals coming largely to the pulp mill from other Canadian provinces and new immigrants.



# Who are the People that this Initiative's Benefits will Largely Accrue?

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Aboriginal Bands and organizations with fibre allocations on:

- ❑ **North West Communities TSL,**
- ❑ **Kitsaki-Zelensky TSL**
- ❑ **Mee-Toos Forest Products Ltd. TSL**
- ❑ **Prince Albert FMA**
  - ❑ **NorSask (Meadow Lake Tribal Council)**
  - ❑ **Agency Chiefs Tribal Council**
  - ❑ **Montreal Lake Cree Nation**
  - ❑ **Carrier**
  - ❑ **Tolko**
  - ❑ **L &M**
  - ❑ **Edgewood Forest Products**
- ❑ **Pasquia-Porcupine FMA**

In addition to employment opportunities, the non-mill allocation holders on these land-bases often receive payments for wood they assign annually to end-user mills.



# Saskatchewan Timber Supply Areas and Forest Product Mills

### Legend

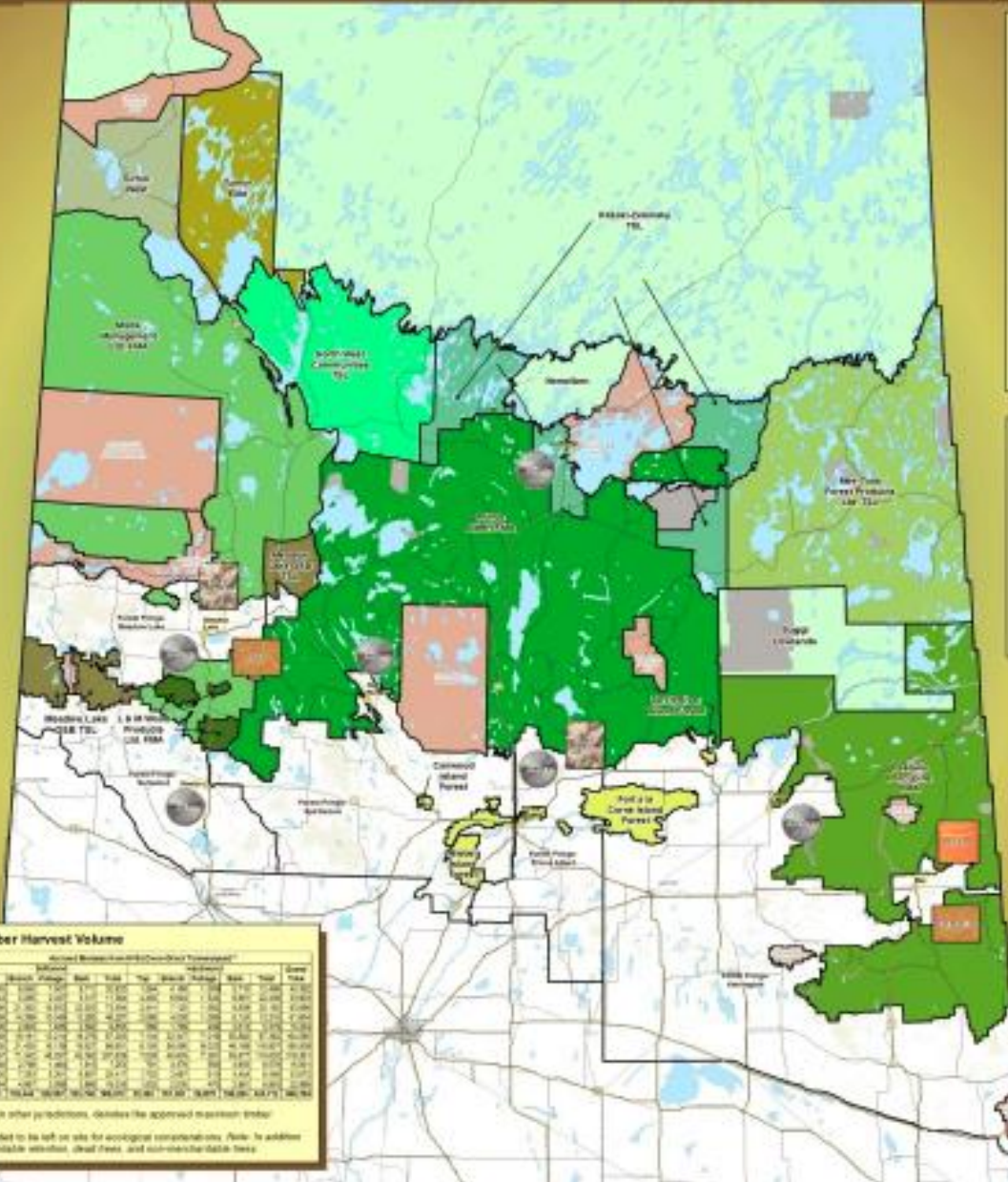
- Mill Location
- Primary Highway
- Secondary Highway
- Rail
- Water
- Cities
- Non-Commercial Forest Zone
- Agriculture Zone
- Parks and Air Withdrawal Range
- Representative Area National Forested Green Land (Forest Fringe)

#### Mill Type\*

- Sawmill
- Pulp & Tissue
- Mill
- Cell
- Plywood
- Other

0 20 40 60 80 100 120 Kilometers

Map prepared by Saskatchewan Forestry Centre, Regina, Saskatchewan, Canada. © 2014. All rights reserved. This map is for informational purposes only and does not constitute a contract or offer of insurance. For more information, please contact your insurance broker.



### Current Mill Capacity

Forest Product Mill	Mill Location	Current Capacity	Estimated Chip Potential <sup>1</sup>
Mill 1	Regina	75	-
Mill 2	Regina	100	-
Mill 3	Regina	150	-
Mill 4	Regina	200	-
Mill 5	Regina	250	-
Mill 6	Regina	300	-
Mill 7	Regina	350	-
Mill 8	Regina	400	-
Mill 9	Regina	450	-
Mill 10	Regina	500	-
Mill 11	Regina	550	-
Mill 12	Regina	600	-
Mill 13	Regina	650	-
Mill 14	Regina	700	-
Mill 15	Regina	750	-
Mill 16	Regina	800	-
Mill 17	Regina	850	-
Mill 18	Regina	900	-
Mill 19	Regina	950	-
Mill 20	Regina	1000	-
Mill 21	Regina	1050	-
Mill 22	Regina	1100	-
Mill 23	Regina	1150	-
Mill 24	Regina	1200	-
Mill 25	Regina	1250	-
Mill 26	Regina	1300	-
Mill 27	Regina	1350	-
Mill 28	Regina	1400	-
Mill 29	Regina	1450	-
Mill 30	Regina	1500	-
Mill 31	Regina	1550	-
Mill 32	Regina	1600	-
Mill 33	Regina	1650	-
Mill 34	Regina	1700	-
Mill 35	Regina	1750	-
Mill 36	Regina	1800	-
Mill 37	Regina	1850	-
Mill 38	Regina	1900	-
Mill 39	Regina	1950	-
Mill 40	Regina	2000	-
Mill 41	Regina	2050	-
Mill 42	Regina	2100	-
Mill 43	Regina	2150	-
Mill 44	Regina	2200	-
Mill 45	Regina	2250	-
Mill 46	Regina	2300	-
Mill 47	Regina	2350	-
Mill 48	Regina	2400	-
Mill 49	Regina	2450	-
Mill 50	Regina	2500	-

\* This table shows greater than total forest capacity.  
<sup>1</sup> Based on current technology.  
 Source: Ministry of Energy and Resources

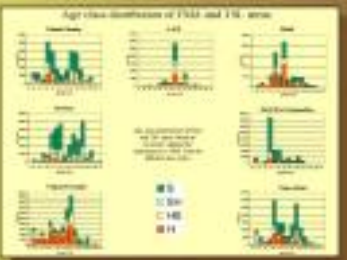
### Forest Fringe - Timber Harvest Volume

Timber Supply Area	Estimated Harvest Volume (Cubic Metres)	
Subtotal	Total	
Regina	11,200	11,200
Regina City	11,200	22,400
Regina Rural	11,200	33,600
Regina Suburban	11,200	44,800
Regina Urban	11,200	56,000
Regina Total	56,000	56,000

### Commercial Forest Zone - Timber Harvest Volume

Forest Supply Area	Harvest Volume (Cubic Metres)		Annual Harvest (Cubic Metres)		Total Harvest (Cubic Metres)	
	Subtotal	Total	Subtotal	Total	Subtotal	Total
Regina	11,200	11,200	11,200	11,200	22,400	22,400
Regina City	11,200	22,400	11,200	22,400	33,600	33,600
Regina Rural	11,200	33,600	11,200	33,600	44,800	44,800
Regina Suburban	11,200	44,800	11,200	44,800	56,000	56,000
Regina Urban	11,200	56,000	11,200	56,000	67,200	67,200
Regina Total	56,000	56,000	56,000	56,000	112,000	112,000

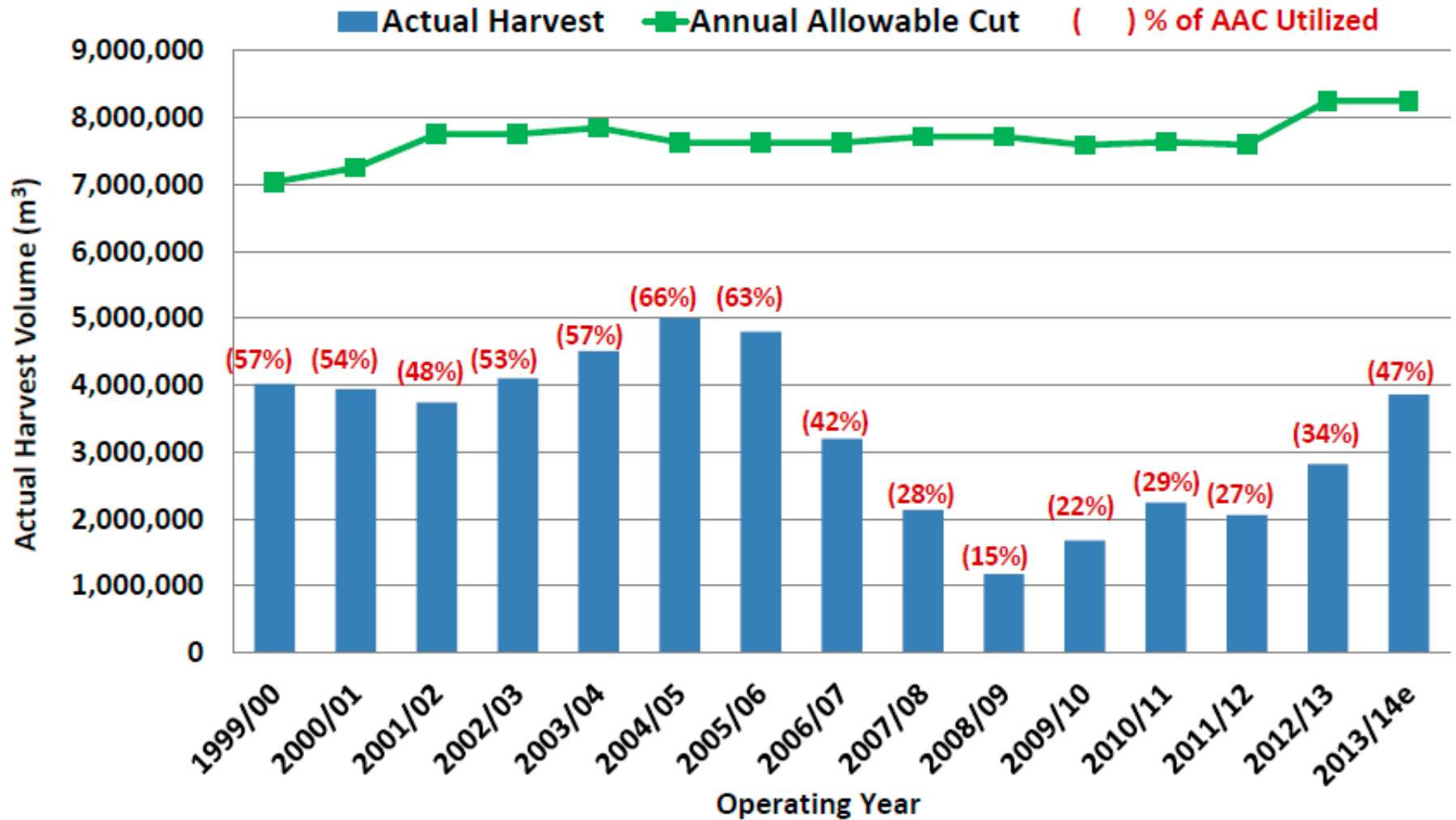
\* Harvest Volume (Cubic Metres) (HVS), also called Annual Allowable Cut (AAC) in other jurisdictions, denotes the approved maximum timber harvest volume.  
<sup>1</sup> Table represents 80% of gross available biomass. The other 20% is intended to be left on site for ecological considerations. Note: in addition to the 40% and above, other biomass left on site includes green tree, non-harvestable residues, dead trees and non-harvestable tops.



# 5. Employment & Business Opportunities



# Timber Harvest History



\* Provincial Forest lands only. Does not include timber harvested from other Crown lands or private lands.

# Incremental SK Provincial Harvest

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- ▶ **It is my feeling that with the Prince Albert mill running the harvest from Saskatchewan forests will rise from the 2013/14 estimate of 3.8 million cubic meters to approximately 5.6 million cubic meters annually.**
- ▶ **This incremental harvest level of 1.8 million cubic meters will require hundreds of new forest workers.**



# Forestry Employment Calculator (per 100,000 m<sup>3</sup> of harvest)

Modify any text shown in red

C:\Strategic PA\[employment.xlsx]Jobs Calculator

**Total Harvest Volume: 1,800,000 m<sup>3</sup>**

**Total Estimated Full-Time Equivalent Jobs per Year:**

**421**

## Harvest Operations

Equipment	# of pieces	# of months	# days/mo	# of work hrs/day	# of work hrs/yr	# of normal work hrs/yr	# of full time equivalent jobs/yr
Buncher	1	8	25	14	2,800	2,080	1.3
Skidder	2	8	25	14	5,600	2,080	2.7
Processor	2	8	25	14	5,600	2,080	2.7
Dozer	1						0.8
Grader	1						0.8
Mechanic							1.1
Supervision							1.2
<b># of FTE harvesting-related jobs (per 100,000 m<sup>3</sup>)</b>							<b>10.6</b>

## Loading Operations

Equipment	# of pieces	# of full time equivalent jobs/yr
Loader	1	1.3
Mechanic		0.5
<b># of FTE loading-related jobs (per 100,000 m<sup>3</sup>)</b>		<b>1.9</b>

## Hauling Operations

Volume (m <sup>3</sup> )	# of m <sup>3</sup> /load	# of full time equivalent jobs/yr
100,000	45	6.4

## Tree-plant Operations

Equipment	# of pieces	# of full time equivalent jobs/yr
Grader	1	0.8
Mechanic		1.3
<b># of FTE hauling-related jobs (per 100,000 m<sup>3</sup>)</b>		<b>8.5</b>

## Tree-plant Operations

Volume (m <sup>3</sup> )	Vol m <sup>3</sup> /ha	Work hrs/yull time equivalent jobs/yr
100,000	175	2,080 1.3
<b># of FTE tree-plant-related jobs (per 100,000 m<sup>3</sup>)</b>		<b>1.3</b>

## Regen Survey Operations (assume mixedwood harvest)

# of ha	# plots/ha	Total # of plots	# of plots/day	# of days	# of work hrs/day	# of work hrs/yr	# of normal work hrs/yr	# of full time equivalent jobs/yr
571	2.3	1,314	50	26	10	263	2,080	0.1
<b># of FTE regen survey-related jobs (per 100K)</b>								<b>0.1</b>

## Planning / Ops / Admin Overhead

# of FTE Overhead jobs (per 100K)	# of full time equivalent jobs/yr
	1.0
<b># of FTE Overhead jobs (per 100K)</b>	<b>1.0</b>

<b>Total FTE forestry jobs per 100,000 m<sup>3</sup> of harvest</b>	<b>23.4</b>
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**A 1.8 million m<sup>3</sup> increase in harvest levels, based on Mistik Management experience, will create over 400 harvesting/forestry direct jobs.**  
  
**This excludes any chipping or mill related employment and other multiplier positions.**



# Types of Forest Related Work

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- ▶ **Forest technicians**
- ▶ **Planning foresters**
- ▶ **Road construction operators and workers**
- ▶ **Harvest equipment operators**
- ▶ **Scaling and quality control personnel**
- ▶ **Office and administrative staff**
- ▶ **Operations supervisors across the functions**
- ▶ **Logging truck drivers**
- ▶ **Grader and sand truck operators**
- ▶ **Mechanics**
- ▶ **Chip plant operators**
- ▶ **Millwrights and electricians**
- ▶ **Chip and hog fuel truck drivers**
- ▶ **Tree planters**



# SK Northerners in this picture: Planning: Block Recce

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# SK Northerners in this picture: Planning: Operating Plan Consultation

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# SK Northerners in this picture: Road Construction: Dozer Operators

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# SK Northerners in this picture: Harvesting: Buncher Operators

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# SK Northerners in this picture: Harvesting: Grapple Skidder Operators

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# SK Northerners in this picture: Harvesting: Processor Operators

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# SK Northerners in this picture: Harvesting: Scalers

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# Harvest Block Ready for Hauling

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# SK Northerners in this picture: Hauling: Loader Operators

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# SK Northerners in this picture: Hauling: Log Truck Drivers

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# SK Northerners in this picture: Chip Plants: Operators & Maintenance

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# SK Northerners in this picture: Residue Hauling: Chip/Hog Fuel Truck Drivers

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# Harvesting and Trucking Completed

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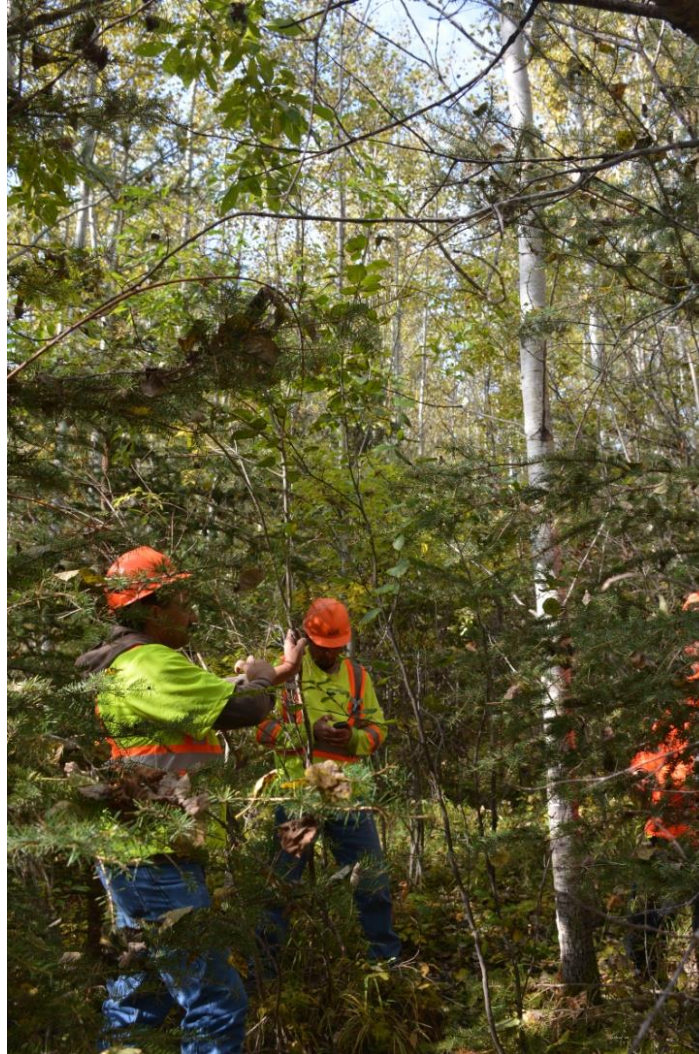
# SK Northerners in this picture: Reforestation: Tree Planters

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# SK Northerners in this picture: Reforestation: Regeneration Surveys

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# To Summarize

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- 1. Paper Excellence is in a “sunrise” business – pulp for Asia.**
- 2. Forest product supply and mill product demand need to be in balance.**
- 3. Meadow Lake plays a critical role in the Saskatchewan forest sector. It should not be taken for granted.**
- 4. A re-started Prince Albert pulp mill will provide many benefits. Not least of which is to significantly improve the present supply/demand imbalance.**
- 5. The job and business opportunities that a running PA mill can offer is an unprecedented Northern Opportunity.**



# Questions?

